

SUM OF US

THE LEADING PRODUCER OF SOCIALLY CONSCIOUS SEMINARS

Your organization is the sum of its parts, and Sum of Us can support you.

Committed to creating safe spaces for under-recognized groups of people, we offer live online training sessions specializing in awareness days and months, as well as DEI (diversity, equity, and inclusion) training sessions. We empower your workforce and organization through enhanced knowledge, establishing psychological safety, and propelling your DEI endeavors forward.

As leaders in the DEI space, we work directly with the People's and HR Teams to organize, execute, and support awareness day seminars and DEI objectives.

NO PEOPLE'S TEAM AT YOUR ORGANIZATION JUST YET? NO PROBLEM.

If you are just starting your journey in DEI, we suggest looking at our seminars that recognize awareness days and months, as these cater to both beginners or those more familiar with the material.

Sum of Us also offers various à la carte services to support HR and DEI Departments, a more economical option for a growing team.

DEI INITIATIVES & TRAINING PROVIDE:

- Stronger team
- Employee safety
- Increased retention
- Improved employee satisfaction
- Heightened sense of belonging at work
- Better morale
- Lower rates of attrition
- Increased focus + productivity
- Attracts more ambitious candidates
- Empathy to understand customers' needs

Diverse workforces are 46% more likely to experience higher profits.

Without DEI practices, companies are 1.4 times more likely to have higher turnover.*

**Sources: McKinsey & Company; Human Resource Director*

SEMINAR ATTENDEE REVIEWS



★★★★★

"So informative, as well as emotionally engaging. Perfect combination of interaction and speaking. Would highly recommend Sum of Us for more events."

-Rebecca, Sept 2022

★★★★★

"Excellent presentation of the topics and very useful insights and information. Would love to have Sum of Us back!"

-Alicia, Apr 2022

★★★★★

"The session was great for the corporate setting. I think the information provided was extremely informative and a great starting place for those who have not been previously exposed to the concepts discussed such as allyship, privilege etc."

-Katharine, Apr 2022

★★★★★

"This seminar was enlightening and helpful."

-Michael, Apr 2022

★★★★★

"The facilitator was a very engaging facilitator and made everyone feel comfortable. The session was great for the corporate setting."

-Katharine, Feb 2022

★★★★★

"Presentation was very well organized, and struck a great balance between being concise yet detailed. The combination of facts punctuated with personal stories made it both informative and memorable. Q&A was very well moderated. Thank you so much for sharing this with us."

-Tina, Sept 2021

★★★★★

"It was a great experience. Feedback from our participants was very positive. Well worth it!"

-Jessica, Feb 2022

★★★★★

"Relevant and resourceful session!"

-Natasha, Feb 2022

★★★★★

"IT WAS AMAZING!"

-Mersiha, Jun 2022

★★★★★

"The seminar was brilliant. I am inspired to be an ally today."

-Justin, Feb 2022

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Each seminar is customized to your organization's specific goals, integrating proven prompts, interactive exercises, and anonymous polls to support learning and engagement. Choose from a selection of 1 hour live online seminars and training sessions:

Diversity, Equity, & Inclusion Foundations

Diversity, Equity, & Inclusion

Promote diversity, equity and inclusivity for all through intentional choices.

Allyship in the Workplace

Incorporate allyship into your everyday life with simple, actionable tools.

Equity vs. Equality

Learn to create an equitable company with forward-thinking practices.

Microaggressions & Unconscious Biases

Cultivate a culture of belonging and safety for all employees.

Psychological Safety in the Workplace

Empower individuals to be radically responsible for safe spaces.

Awareness Days & Months

Asian American & Native Hawaiian/ Pacific Islander Heritage Month & Allyship

Explore the diverse communities that represent the AANHPI community, challenges faced, and gain actionable inclusion practices.

Black History Month & Allyship

Commemorate Black achievements, understand privilege and gain tools to take steps towards allyship.

Juneteenth & Allyship

Honor this federal holiday with a seminar that commemorates the emancipation of enslaved African Americans and learn why Juneteenth is important to celebrate today.

Indigenous Peoples: Fundamental Information

Understand terminology and skills related to Indigenous matters and how to take steps towards allyship with this empowering knowledge.

Latiné & Hispanic Heritage Month & Allyship

Recognize the richness and diversity of Latiné & Hispanic heritage and learn strategies to support this community.

LGBTQ+ Pride & Allyship

Celebrate the LGBTQ+ community and gain an awareness of terms, inclusive language, and steps to take toward solidarity.

Recognizing Earth Day through Sustainability & Social Responsibility

Attain inspiration and actionable tools to create a positive environmental impact as individuals and as an organization.

Understanding Transgender Visibility & Allyship

Increase understanding of terms, inclusive language, and the transgender experience, highlighting challenges and visibility.

Women's History Month & Allyship

Honor the legacy of women's history, explore the principles of gender equity over equality, and discuss the importance of intersectionality.

Professional Growth

Stress Management

Empowering employees to care for their physical, mental, and emotional wellbeing to best manage stress and avoid burnout.

Refreshed Approach to Professional & Personal Goal Setting

Realign individual goals with company values and gain tools to set and reach personally and professional goals successfully.

Emotional Intelligence

Utilize a deep awareness of emotions to empower and support oneself personally and amongst colleagues.

Leadership Training

Diversity in Hiring

Acquire tools to achieve a diverse workplace and foster a safe work environment.

Management Training & Employee Engagement

Unify management teams through open communication, self-assessment, brand-building, and collaboration.

Creating a DEI Team in the Workplace

Learn the key elements to successfully create and implement an internal team to advance your DEI initiatives.

Attendees need the Following:

- Computer & internet connection to access the live seminar
- Cell phone or computer for Slido (access to be given at the time of seminars)
- Pen and paper / online notepad for live exercises & take home notes

To Book your Seminar:

Email your inquiries and booking request to: hello@sumofus.co

Once this is received, a member of our team will connect with you to customize the seminar to your team's DEI needs and company goals.

Sum of Us offers à la carte services to support your HR Department or Peoples Team.

These include DEI (Diversity, Equity, and Inclusion) Strategy, Implementation, & Consulting Services, such as the following:

- Copywriting for B2B & Internal Collateral
- Seminar Attendee Analysis Reports
- Aftercare Materials following Seminars
- In-Person Seminars & Workshops
- Individual Certificates of Completion
- Custom Awareness Month Newsletters
- Personalized Department Team Training
- Refresh Employee Handbooks
- Supplemental Support to the HR Team
- HR or DEI-Related Problem-Solving
- Review and Consulting of Front Facing Marketing or Internal Communications
- Team Building Challenges and Friendly Employee Competitions

